

Steven Dabdoub

Football Analysis & Methodology

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Multidisciplinary football analyst with experience across clubs, a national federation, academy development, scouting, sport business and operations in Jamaica, Spain and the United States. Combines a strong understanding of the game with video, data, technology and structured problem-solving to turn complex information into clear, actionable insights that improve performance, methodology, strategy and decision-making.

Selected work, projects, writing, references and more:

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Experience

- **Home & Things**
Business Operations & Digital Transformation
Jul 2023 – Present
 - Lead the implementation of Odoo and other digitization initiatives, redesigning processes and procedures to improve operational efficiency, staff welfare, internal controls and customer experience.
 - Manage the IT function while contributing across HR, marketing, inventory management and broader policy, procedure and process improvement, applying structured problem-solving to operational challenges.
- **Jamaica Football Federation**
Data Analysis Assistant
Jan 2024 – Jan 2025
 - Worked with performance analysts to evaluate matches and opponents and prepare pre-match, post-match and tournament reports, including analytical support during Jamaica's third-place CONCACAF Nations League campaign.
- **Real Madrid CF**
Data Analyst Intern
Mar 2024 – Jul 2024
 - Led the implementation and development of data analysis within the Cantera Femenina, creating and maintaining interactive dashboards that communicated clear, actionable insights for more informed player-development monitoring and decision-making.
- **FC Dinamo Tbilisi**
Video Scout
Aug 2023 – Nov 2023
 - Conducted in-depth video analysis of two matches per week and produced detailed team and player reports to support scouting, player profiling and recruitment evaluation.
 - Expanded and improved the scouting database across North and Central American national teams and Eastern European leagues, strengthening database coverage and first-team recruitment decision-making.
- **FJL Sports Management**
Operations Lead
Sep 2022 – Aug 2023
 - Partnered directly with the CEO to identify and evaluate players using video and data analysis, strengthening talent-identification processes and recruitment decision-making.
 - Supported marketing-related projects, industry relationships, player and club requests and broader athlete-representation operations.
- **Inter Miami CF**
Video Performance Analysis Intern
Jan 2022 – Apr 2022
 - Managed opposition video content and aligned data with video, captured first-team home matches, and coded training and opposition events using bespoke Hudl Sportscode coding windows.
 - Supported longitudinal video databases, trend analysis and first-team training and match preparation during a season that progressed from four losses in the first five matches to a playoff berth.

Skills

Core Skills: Performance Analysis · Opposition Analysis · Scouting & Recruitment · Strategy Development · Leadership · Problem Solving · Planning & Organization

Technical Skills: Data Analysis · Hudl Sportscode · Wyscout · R / RStudio · Power BI · Tableau · Microsoft Excel · StatsBomb / Opta · LongoMatch · Odoo

Education

- **Master's in Football Coaching & Management**
Universidad Europea · Real Madrid Graduate School · Madrid, Spain · Jul 2024
- **M.S.Ed. in Sport Administration**
University of Miami · Miami, Florida · Jun 2022 · GPA 4.0 · Dr. Harry Mallios Award · USPORT President
- **B.B.A. in Marketing**
University of Miami · Miami, Florida · May 2021 · GPA 3.99 · Summa Cum Laude · Minor in Sport Administration

Professional Development

PFSA: Level 1 Performance Analysis · Opposition Analysis · Talent Identification · Data Analysis in Football · Technical Scouting · Introduction to Football Scouting
Johan Cruyff Institute: Data Analytics in Sport · **Barça Innovation Hub:** Psychology for High Performance Sports
U.S. Soccer: Grassroots 7v7 · 9v9 · 11v11 · **Hudl:** Sportscode